



The Handyman Herald

News, views, & ideas from John of All Trades

Inside this issue:

Your list to a happy home	2
Tips & Reminders	2
Street Call: The list of Berkley streets that use John of All Trades	3
Valuable Money-Saving Coupons	3
An idea to help sell your home FAST!	4

We're here to help!

Our Contact Info:

Phone:
248.840.0045

Tell us where you live, what you need done, and any symptoms of the problem. Or if you're looking for a quote on a larger project, let us know. We'll call you back ASAP.

E-mail us your questions @
Help@JohnofAllTrades.com

Building our Berkley community together

This marks the second year of our quarterly newsletter. Over the past year, you've had the chance to learn quite a few tips through this newsletter — from how to keep you patio furniture clean, to ideas on how to maintain a top-notch looking yard, to simple home improvement advice.



Over the past year, a lot of you have made a connection with me after reading this newsletter.

You told us what you think. Summing up, here's what we've heard:

- You like the idea that there's a "hometown handyman" in the area. The fact that we both share the same zip code means something to you and you value that by contacting *John of All Trades* about potential business.

- You also like that we are dedicated to the residents of Berkley. We understand Berkleyites and their needs — whether landscaping or home improvement.
- You like that we're here for small items in addition to the larger needs. Sure, you can find a lot of people willing to replace your roof. But it's hard to find someone willing to come out for a small job — as small (but so necessary to an elderly person) as changing a light bulb.
- You like that we provide "Do It Yourself" tips in this newsletter as well as offering our services.

We thank you for the support you've given to a small business that's homegrown.

We can all agree that we're pretty proud of what we have to offer in Berkley.

Recently, the city held an "open house" to help people learn more about all the pros of living in our fair city. With our economy the way it is — it is sad that many people are forced to leave the metro-

Detroit area due to job circumstances — we understand why there are so many homes on the market. In this issue, we give you a creative idea to help move your house in this competitive market.

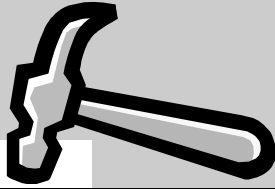
Since we're amongst friends and neighbors here, let's talk about one of the problems we've heard about recently in our community: rats.

Since this has been on the local news, in the newspaper and the city has issued a document on it, I don't think we're giving out a big secret. Plus, we're amongst friends, right?

To protect our city, let's remember the suggestions that were provided to us by the city:

- Store trash in plastic or metal containers with tight-fitting lids.
- Don't leave food out for pets. Feed pets inside.
- Remove food sources for birds and squirrels including bird feeders.
- Don't leave water out for pets when a pet is not present, especially overnight.

(Continued on page 3)



Your checklist to getting your house in order: How can we help?

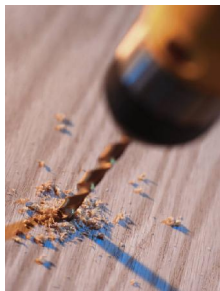
People call the *John of All Trades* office all the time and ask the same question: "Can you _____?" Look through this list and perhaps we can help with some of your home needs. If you don't see something you were hoping to have done — fear not. Give us a call at 248.840.0045. There's a good chance we can help.

Plumbing

- Sinks repaired or replaced
- Toilet repaired or replaced
- Sewer cleaning
- Pipe replacement (galvanized or copper)
- Installation of new bathroom in basement or upstairs
- Faucet Replacement
- Caulking toilets & tubs

Masonry Work

- Brick Repair
- Porch Repair
- Chimney Repair
- Tuck pointing
- Repair or install concrete



Outdoor Services

- Snow removal
- Landscaping
- Lawn Service (Limited area only)
- Flower planting
- Full fertilizing programs
- Spring/Fall Cleanup
- Clean gutters
- Lawn Sprinklers
- Roofs (replaced or repaired)
- Gutter replacement or repair
- Nightscaping
- Roof de-icer installation
- Window replacement
- Siding
- Caulking
- Outdoor lighting
- Garage door installation
- Automatic garage door opener installation



Carpentry Work

- Door installation
- Install moldings
- Install bathroom vanities
- Install kitchen cabinets
- Backsplashes
- Pergo or hardwood floors installation

Finishing

- Painting
- Caulking
- Drywall
- Drywall repair
- Plaster repair
- Tile installation

Electrical

- Back-up generator hook-ups
- Service Changeover (fuses to circuit breakers or replacing an old panel)
- Rewiring of your entire house
- Ceiling fans installed
- Space heaters installed
- Adding lights, circuits, or outlets
- Installing recess lighting/track lights
- Adding power in garage
- Troubleshooting electrical problems
- Troubleshooting phone problems
- Phone line repair
- Phone jack installation

Licensed & Insured.

**We proudly accept
MasterCard & Visa.**



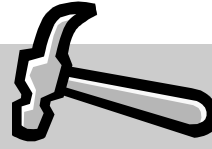
JOHN OF ALL TRADES TIP

Summer is a good time to check your chimneys for deteriorating bricks and mortar. Finding issues like this can prevent possible leaking when the weather turns ugly. Give it a quick look over — if you notice problems, give us a call.

JOHN OF ALL TRADES REMINDER:

Here are two timely tips to remember:

1. Clean around the air-conditioning compressor. Keep spinners and other dirt and build-up away.
2. Replace your furnace filter — for most units, this should be done every three months.



An idea to help sell your home

(Continued from page 4)

a backbone to solving those fix-it problems that can sometimes hinder a home sale.

Everyone knows their bottom line — the price you want to walk away with as a sale price. When determining this number, budget the *John of All Trades* Gift Certificate into this equation.

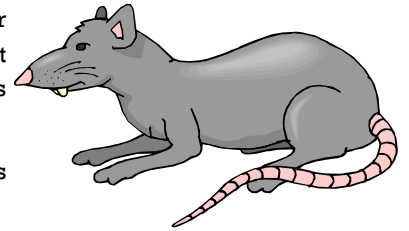
Sometimes, creativity moves product. Chrysler found that out in the late 1970s with the “Buy a car — Get a check.” Instead of deducting the discount off the sticker price, they provided a rebate check. In reality, it was all the same — but by adding a creative twist, the dealerships were flooded. In many ways, this continues to happen today.

Offer something that makes your home unique. Contact *John of All Trades* (248.840.0045) today to purchase your Gift Certificate so you can present it to the new owner of your home.

Let's work together to prevent rats from infesting our neighborhoods

(Continued from page 1)

- Keep yards free of trash.
- Pick up pet droppings on a regular basis.
- Firewood, yard waste or construction materials must be stored at least 18 inches above ground.
- Keep lawn at a height less than eight inches.
- Repair broken windows and seal all holes that are larger than 1/2 inch and within three feet of the ground.
- Any buildings larger than 36 square feet in size must be constructed with a 24 inch deep ratwall foundation. Any other structures on your property such as playhouses or dog houses may provide shelter for rodents.



Sure, it's a thought we'd rather not want to think about. But it's out there — and talking about it is the first step to ending the problem.

If *John of All Trades* can assist you — give us a call. We know Berkley residents care about their property and their city.

That's why we love working and living here.

As our second year of this newsletter kicks off, I'm proud that together, we're all making our city a better place.



Berkley's Handyman serving Berkley's Residents

John of All Trades is the *We Care for Berkley* Company. Here's a look at all the streets in which we've provided service and care to the good families of Berkley.

Bacon	Eaton	Phillips
Berkley	Edgewood	Prairie
Beverly	Ellwood	Princeton
Buckingham	Franklin	Robina
Cambridge	Gardner	Rosemont
Cass	Griffith	Royal
Catalpa	Harvard	Sunnyknoll
Columbia	Kenmore	Thomas
Cornwall	Kipling	Tyler
Cumberland	Larkmoor	Wakefield
Cummings	Mortenson Blvd.	West Blvd.
Dorothea	Oakshire	West Eleven Mile
Earlmont	Oxford	Wiltshire



John of All Trades

Save \$10 or \$50

\$10 OFF ANY JOB \$50 OR MORE; \$50 OFF ANY JOB \$300 OR MORE

Indoors or Outdoors — we do it all

Tel: 248.840.0045

Expiration Date: 10/31/06

Winter in Berkley
John of All Trades

FREE

SNOW REMOVAL THIS WINTER

Commit to having us remove your snow and the first one is free!

Must commit by: 10/31/06

The John of All Trades Newsletter

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We Care... for Berkley!

Inside: Summer Tips & Reminders to do in your yard

HOME FOR SALE: A CREATIVE IDEA TO MAKE YOUR HOME STAND OUT

There's a lot of homes for sale — not only in Berkley, but also throughout metro-Detroit.

Sure, your house is special to you — but does it appeal to a buyer at the price you want?

You need to stand out — so when the decision comes, you offer more than the house down the street, the house on the other side of Coolidge, or the house in Royal Oak or Clawson or wherever else a potential buyer may be shopping.

We'll spare you the talk about putting warm cookies out while playing soothing music. Most people have heard that already. Instead, we think you need to be creative to market your offerings.

Consider a John of All Trades Gift Certificate.

You know what happens when buying or selling a home. Either before or after the inspection, there are going to be complaints. In some eyes, it might be nitpick-

ing. For you, that hole was there all the time and you forgot all about it. Maybe the side of the house has always been missing a gutter. You know that a laundry list of fix-it projects is coming around the corner from the purchaser if you want this sale to go through. Why not cut around that? From the moment you put your house on the market, offer a Gift Certificate to *John of All Trades*.

Unique? Sure? Different? You bet. Worth it? If it moves your house, you bet it is.

It gives you something to present to the potential buyer that no one is offering. You tell them that you are offering a \$500 or \$1000 Gift Certificate to Berkley's own handyman — *John of All Trades*. So, if they see something in the house that they don't like when they are looking through it on their first walk-through, they



know that with a sale, comes an automatic gift certificate to get things fixed up.

By the time a buyer makes his way to the inspection, the nit-picking over small items will be for naught. You simply acknowledge that with the purchase of the home comes a \$500 or \$1000 (or any other amount) Gift Certificate to get those small "nuisance problems" solved. It saves you the aggravation of haggling and having to do the

work yourself — while placing confidence in the buyer that he or she will get their needs met. Barring a large "discovery" in the home inspection, you'll be ready to sign the papers.

By offering this Gift Certificate to *John of All Trades* up front, it gives you an advantage. Sure, the home that was being considered in Clawson may have had the "warm cookie smell" — but it didn't have

(Continued on page 3)